



PATIENTS SERVING PATIENTS

Since 1973

**Report to the
Community
2024-2025**



Dear Friends, Colleagues, and Community Members,

As I reflect on another year of service at CompleteCare Health Network, I am filled with immense gratitude and pride for what our dedicated team has accomplished. Our unwavering commitment to providing accessible, high-quality healthcare to the communities of Southern New Jersey has remained our guiding principle throughout the year.

The past twelve months have been transformative for CompleteCare. We've expanded our services, enhanced our facilities, and deepened our community partnerships. Most importantly, we have continued to touch lives—serving over 55,000 patients across our 19 locations, including our Mobile Medical Unit (MMU), which brings vital care directly to communities in Cumberland, Gloucester, and Cape May counties.

I am particularly excited about the upcoming changes to CCHN that will further strengthen our ability to serve our communities. Our commitment to our local communities extends beyond the walls of our health centers. Through our education and outreach programs, we've worked to address social determinants of health, promote preventive care, and reduce health disparities. Our partnership with local schools, businesses, and community organizations has allowed us to meet people where they are and provide the support they need to live healthier lives.

We understand that our strength comes from the communities we serve. Your trust in us as your healthcare provider inspires us to continually improve and innovate. We are deeply committed to remaining responsive to your needs and being a reliable partner in your health journey.

Looking ahead, I am confident that CompleteCare Health Network will continue to grow and evolve, always guided by our mission to provide quality healthcare with dignity and respect to everyone who walks through our doors, regardless of their ability to pay.

Thank you for your continued support and trust in CompleteCare Health Network. Together, we are building healthier communities in Southern New Jersey.

With sincere appreciation,



J. CURTIS EDWARDS
PRESIDENT AND CEO, COMPLETECARE HEALTH NETWORK





Mission, Vision & Values

Mission Statement

To improve lives by providing convenient, comprehensive, high-quality healthcare to every person in every community we serve.

Vision Statement

CompleteCare Health Network will maintain its position as the leading community health center in the state and become a model for all other healthcare organizations to follow.

Board Officers

Arthur Horn | CHAIRPERSON
Maria Laboy | VICE CHAIRPERSON
Sandra Rodriguez | SECRETARY
Demetrica Todd | TREASURER

Board Members

Gladwyn Baptist, MD
Paul Cooper
Victor Cruz
Beverly Dairsow
Dulce Y. Gomez
James Quinn
James Rambo
Tracey L. Wells-Huggins, RN
Jennifer Deshields

Executive Team

J. Curtis Edwards, MBA | PRESIDENT & CEO
Jean Calderon | SENIOR EXECUTIVE ASSISTANT
Azizeh J. Salloum, MD, MPH | CHIEF MEDICAL OFFICER
Brian Stringari, CPA | CHIEF FINANCIAL OFFICER
Esteban DeJesus, BS | CHIEF INFORMATION OFFICER
Selina Asante, MPH. DDS | DENTAL DIRECTOR
Richie Elwell | EXECUTIVE VICE PRESIDENT OF BUSINESS & OPERATIONS
Meghan Spinelli | VICE PRESIDENT OF COMMUNITY & GOVERNMENT RELATIONS
Salita DeMary, MA | DIRECTOR OF COMMUNICATIONS & MARKETING
Kimberly McCargo, BSN, MPH | DIRECTOR OF QUALITY & POPULATION HEALTH SERVICES
AnnaMaria Rosado, CPCS | DIRECTOR OF MEDICAL STAFF SERVICES & RECRUITMENT
Robert Moran, MBA | DIRECTOR OF FACILITIES & CORPORATE COMPLIANCE
Myrna Cortes, MBA | DIRECTOR OF HUMAN RESOURCES
Lernell Williams | ASSOCIATE DIRECTOR OF NURSING
Inez Acosta, Esq. | CHIEF LEGAL OFFICER

We will create and maintain a healthier community by:

- Anticipating and responding to the needs of our patients to reduce and eliminate health disparities.
- Collaborating with the community to provide accessible care.
- Creating a consistent and financially stable model of care.
- Maximizing technology to ensure an innovative and collaborative healthcare experience.
- Providing an exceptional working environment for staff to help attract top-notch employees and providers.

Values

- Accessibility
- Affordability
- Quality

By the Numbers:

55,480

2024 PATIENTS

253,397

IN-PERSON VISITS

15,839

VIRTUAL VISITS



Services Include

- Addiction Services
- Counseling & Mental Health Services
- Harm Reduction
- Optometry
- Chiropractic Care
- Dental
- Dermatology
- Infectious Disease
- Nephrology
- OB/GYN
- Primary Care
- Pediatrics
- Podiatry
- Hematology/
Oncology
- Vascular
- Consultation





Our Patients

BY INCOME

- 100% or Below: **47%**
- 101-150%: **12%**
- 151-200%: **8%**
- Over 200%: **6%**
- Unknown: **27%**

BY AGE

- 18 and under: **32%**
- 19-34: **22%**
- 35-49: **21%**
- 50-64: **16%**
- 65+: **9%**

BY COUNTY

91% of our Patients reside in our service area

- Cumberland: **68%**
- Gloucester: **14%**
- Cape May: **9%**
- Camden: **3%**
- Salem: **3%**
- Atlantic: **2%**
- Burlington: **0% (71 Patients)**
- Somerset: **0% (35 patients)**
- Other: **1% (608 patients)**

BY RACE

- White: **49%**
- African American: **37%**
- Asian: **1%**
- Native Hawaiian/Pacific Islander: **1%**
- American Indians: **2%**
- Unreported: **11%**
- More than 1 race: **0% (144 patients)**

BY ETHNICITY

- Hispanic/Latino: **44%**
- Non-Hispanic/Latino: **49%**
- Unreported: **7%**

BY SPECIAL POPULATION:

- Public Housing: **18,056**
- Veterans: **721**
- Homeless Individuals: **8,263**
- Agriculture Workers & Dependents: **10,104**
- School-Based Health Center Patients: **1,696**

BY COVERAGE

- Uninsured: **16%**
- Medicaid: **58%**
- Medicare: **7%**
- RWB: **.06%**
- Commercial: **19%**
- Other: **0%**



2024 Highlights

DR. ERIC BONIFIELD JOINS COMPLETECARE HEALTH NETWORK

CompleteCare Health Network welcomed Dr. Eric Bonifield to our Women's Health team, further strengthening our commitment to high-quality, and accessible care for local residents.



Dr. Bonifield, a respected OB-GYN in Cumberland County, NJ, brings his extensive experience and medical expertise to CompleteCare as he serves patients at our Vineland Women's Health Center, located at 484 S Brewster Rd, Vineland, NJ. Dr. Bonifield's services include:

- Reproductive health
- Pre- and post-natal care
- Contraception
- Fibroid care
- Breast, cervical, and ovarian cancer screenings
- Routine gynecological exams
- Surgical procedures, including hysterectomies and myomectomies, with the addition of robotic-assisted surgeries
- Obstetrical care, including vaginal and C-section deliveries

Welcome to the team Dr. Bonifield!

MEN'S AND FAMILY HEALTH PROFESSIONALS

CompleteCare Health Network expanded our Gloucester County services with the grand opening of Men's and Family Health Professionals in 2024. The project of Mr. Arthur Horn, Chairman of CompleteCare's Board of Directors, our CEO, J. Curtis Edwards, and multiple members of our organization, had been in the works for more than 10 years.

The 2,853 square foot Men's and Family Health Professionals facility features total family healthcare with a specific focus on men's health. The facility's services include:

- Men's Health
- Women's Health
- Mental Health
- Pediatrics
- Well-Visits (physicals)
- Family Practice
- Immunizations
- Phlebotomy
- Substance Abuse and Addiction Services

CCHN aims to continue expanding our services as a part of advancing our mission of providing high-quality accessible healthcare to all of the communities that we serve.



FAMILY DENTAL PROFESSIONALS IS NOW OPEN!

CompleteCare Health Network proudly celebrated the official ribbon cutting of Family Dental Professionals, located at 351 Irving Avenue in Bridgeton, NJ. The event welcomed distinguished guests including City of Bridgeton Mayor Albert Kelly and Congressman Jeff Van Drew. Attendees toured the newly opened facility, which features nine state-of-the-art exam rooms, dedicated staff areas, and vibrant artwork that reflects the brightness of our patients' smiles.



LOOKING AHEAD: 2025 & BEYOND

HARM REDUCTION

ANCHOR (Accessible Networks for Compassionate Harm Reduction, Outreach and Recovery), powered by CompleteCare Health Network is our organization's new Harm Reduction program. ANCHOR provides safe syringe access, naloxone distribution, and direct connections to treatment and healthcare services—including dental care for those suffering from addiction. Our supportive community approach works to effectively reduce the spread of blood-borne diseases and reduce the harm associated with substance use while creating pathways to recovery and improved health outcomes.

JOINT COMMISSION VISIT

As part of our ongoing commitment to quality and patient safety as a Patient Centered Medical Home, CompleteCare Health Network will welcome representatives from The Joint Commission for a comprehensive site visit this year. The surveyors will conduct a thorough review of our facilities, policies, and practices, providing valuable feedback as a part of our dedication to meeting national standards of care. We remain focused on continuous improvement and excellence across all areas of our network!

CONTINUED CAPE MAY COUNTY EXPANSION

As part of our ongoing commitment to expanding access to healthcare, CompleteCare Health Network is planning the development of a new site in Rio Grande, New Jersey. With a targeted 2026-2027 opening, this expansion will enhance our ability to serve the Cape May County community and meet the growing demand for quality and affordable care.





Foundation Board

Dr. Gladwyn Baptist

BOARD CHAIR

Gilbert Walter

BOARD VICE-CHAIR

Erin Mendez

SECRETARY

Paul Thakkar

TREASURER

James Quinn

Joanne Gittone

Antwan McClellan

Tracy Jenkins

Erica Mosley

Foundation Director

Joseph Cortez

The Year Ahead

In 2025, the Foundation will continue to raise funds to support the following programs:

BABY LOVE: The Baby Love Program has been instrumental in improving the health outcomes of expectant mothers. The program offers ongoing support and gifts to pregnant women throughout their pregnancies, encouraging them to prioritize their prenatal care.

REACH OUT & READ: This initiative fosters early childhood literacy by distributing books to children between the ages of 6 months to 5 years old during their check-up appointments at CCHN. It actively encourages both young patients and their parents to prioritize the act of reading together.

HEALTH SOLUTIONS: The Health Solutions Program provides kids access to health services by transporting children from local schools to medical and dental visits at CompleteCare's health centers.

VET SMILES: A program which welcomes veterans to participate in CompleteCare Health Network's dental program free of charge.



**2024
Funds Raised:**

\$123,000

TO LEARN MORE ABOUT THE FOUNDATION VISIT FOUNDATION.COMPLETECARENJ.ORG

Events

HANDBAG BINGO

Handbag Bingo will be held on May 9, 2025 at the Millville Elks Club in Millville, NJ. Join us for an evening of excitement, laughter, the chance to win raffle prizes, a 50/50 and more. Handbag Bingo is a unique twist on the classic game, you will be playing for a chance to win twelve trendy and stylish handbags from renowned brands like Kate Spade, Michael Kors, Coach, Vera Bradley and more! It is the perfect opportunity to add some new fashion statements to your collection while enjoying a fun-filled evening with friends, co-workers, and fellow fashion enthusiasts.

CUMBERLAND COUNTY LEGENDS 2025

Legends 2025 will be held on April 11, 2025 at Merighi's Savoy Inn. Our annual event will honor Darlene Barber, Dr. James Tenbrook, and Stephen Plevins.

HALLOWEEN BONE RUN & WALK

The Foundation's annual Halloween Bone Run & Walk will be held on Saturday, October 18, 2025 at Parvin State Park. Runners and walkers from across the country will participate in this fantastic fall event. A 5k run and one mile walk through the park will culminate with a health fair, awards, and cash prizes!



2024 Grant Funding

Grant Name	Funding Agency	2024 Funding Amount
Ryan White Part B	NJ Department of Health – Division of HIV, STD, & TB Services	\$ 772,314
HIV Services	NJ Department of Health – Division of HIV, STD, & TB Services	\$ 450,000
Harm, Reduction Services	NJ Department of Health – Division of HIV, STD, & TB Services	\$424, 500
School-Based Youth Service	Department of Children & Families	\$1,202,402
Vot-ER	Vot-ER's Community Civic Engagement Program	\$9,000
Screen NJ	Rutgers Cancer Institute of NJ	\$57,500
330 Grant	Health Resources and Services Administration	\$8,326,868



The Best of the Best

At the end of each year CompleteCare honors staff with awards. Many are voted on by their peers or by the staff at the Executive level.



Congratulations to our 2024 honorees!

EMPLOYEE OF THE YEAR:

Braizonna Williams, LPN

MEDICAL PROVIDER OF THE YEAR:

Dr. Jacob Cogen

DENTAL PROVIDER OF THE YEAR:

Dr. Kimberly Benberry

NURSE OF THE YEAR:

Jackie Balbuena, LPN

ON-SITE CLINICAL STAFF PERSON(S)

OF THE YEAR:

Stephanie George-Rivas

Elizabeth Balbuena

FLOW STAFF PERSON(S)

OF THE YEAR :

Kellie Brown, LPN

Angela Calixto

INNOVATION AWARD:

**Evangelina Sanchez and
the VHS Team**

LEGACY AWARD:

Lisa Bramante

SILENT HERO(S):

Luciano Vargas

Tayvon McArthur

Noemy Echevarria

Dr. Veronica Gonzalez-Rivera

Justa Rivera

SPIRIT OF COMPLETECARE:

Edward Charles Keegan IV

Betsy Agrippa

Rafael Marquez Cruz

Miguel Ramos

CUSTOMER SERVICE STAR(S):

Deandra Beebe

Suleika Rodriguez

Jessica Patton

Lucinda Bernstein

Christopher Simkins, PMHNP

TEAM PLAYER(S):

Dorcas Diaz

Mevelin Huertas

Lisa Rowe

Tara Davenport

Lawrence Oden

QUALITY STANDARDS AWARD:

Joseph Cipriano, DNP

Guadalupe Tapia

Dr. Alfred DeSimone

PERFECT ATTENDANCE AWARDS:

Lucinda Bernstein

Pauline Abali

Kellie Brown, LPN

Omayre Arce

CompleteCare Health Network Locations



- **WOW (WELLNESS ON WHEELS) MOBILE – DENTAL SERVICES**
- **MOBILE MEDICAL UNIT – MEDICAL SERVICES**

Locations throughout
South Jersey – Hours vary

CUMBERLAND COUNTY

Bridgeton

Adult & Specialty
Medical Professionals
30 North Pearl Street
Bridgeton, NJ 08302

**NOW
OPEN!**

Kids' Corner
Broad Street School
251 West Broad St.
Bridgeton, NJ 08302

Pediatric & Family
Medical Professionals
265 Irving Ave.
Bridgeton, NJ 08302

Family Dental
Professionals
351 Irving Ave.
Bridgeton, NJ 08302

**NOW
OPEN!**

Teen Center
Bridgeton High School
111 North West Ave.
Bridgeton, NJ 08302

Millville

Medical & Dental Professionals
530 North High St.
Millville, NJ 08332

Newport

Kids' Center
Downe Township
Elementary School
220 Main St.
Newport, NJ 08345

Seabrook

Colt Connection
Cumberland Regional
High School
90 Silver Lake Rd.
Seabrook, NJ 08302

Vineland

RiteCare at Vineland ShopRite
1255 West Landis Ave.
Vineland, NJ 08360

Women's Medical Professionals
484 South Brewster Rd.
Vineland, NJ 08361

Vineland Health Campus
785 West Sherman Ave.
Vineland, NJ 08360

Hallways to Health
Vineland High School
3010 East Chestnut Street
Vineland, NJ 08361

GLOUCESTER COUNTY

Glassboro

Dental Professionals
335 North Delsea Dr.
Glassboro, NJ 08028

Medical Professionals
Collegetown Plaza 715
North Delsea Dr.
Glassboro, NJ 08028

Williamstown

Men and Family
Health Professionals
711 Marsha Ave.
Williamstown, NJ 08094

**NOW
OPEN!**

Woodbury

Family Medicine Center
75 West Red Bank Ave.
Woodbury, NJ 08096

CAPE MAY COUNTY

Wildwood

Medical & Dental Professionals
3700 New Jersey Ave.
Wildwood, NJ 08260

ADMIN LOCATIONS

Corporate Offices, Bridgeton
14 N Pearl St.
Bridgeton, NJ 08302

Population Health, Millville
905 Main St.
Millville, NJ 08332

PHONE NUMBERS:

Cape May: 609-465-0258

Cumberland: 856-451-4700

Glassboro: 856-863-5720